



2017
7th Edition
Oct 9th-21st

世界老式汽車中國巡禮

CLASSIC CARS CHALLENGE CHINA



THE ORGANISING COMMITTEE OF 4C

This is



CLASSIC CARS
CHALLENGE
CHINA

- the first and only high-end international competition of classic cars in China
- acknowledged in the realm as the biggest and highest-level “automotive & trend” event in the Eastern part of the world
- an international classic car festival being held successfully for six time in ancient China
- a non-race tour rally deeply experiencing current China and its mysterious oriental culture
- a mobile feast across golden hinterland of China from Beijing to Shanghai
- a platform for communication in person with collectors from all over the world in the golden Autumn



CLASSIC CARS CHALLENGE CHINA

ONE PASSION LEADS TO GLORY

Through six years:

263 overseas and domestic vehicles have participated in the event

263

1068 participants from overseas and domestic took part in the event

1068

289 media joined and reported the whole event

289

78 Chinese and foreign enterprises sponsored the event

78

1780 media reported the event

+1780

Accumulate 18000 reports of newspapers, and Internet, numerous reports by Wechat, Microblog etc.

+18000

12.3 million audiences witnessed this grand event

+12300000

120 million people reach this event through media communication

+120000000



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China is the only nation with a constant civilization history of more than 5,000 years in the world which breeds one-fourth of the total global population and possesses time-honored civilization and graceful landscapes. In the past half century, especially in the latest thirty years, China has attracted the attention of the world. And the Beijing Olympic Games in 2008 push this attention and interest to a new high.

Foreword

110 years ago, Mr Borghese who drove his car from this ancient country to Paris created a history in which human completed transcontinental tour in a motor vehicle. His success stunned the world and left us permanent memory as well. 110 years later, another grand classic car event, Classic Cars Challenges China, comes back to this ancient country for the seventh time and it certainly will trigger a heat for classic cars in this nation again.



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Old Chinese imperial city, glorious oriental culture, beautiful National Stadium and National Swimming Center, heroic Great Wall and Changjiang River, delicious Chinese food, mellow wine, pure coffee, top-grade wristwatch and elegant clothes...all above will be parts of the event. Hereby, 4C opens her arms welcoming friends from all over the world to join in and feel this magnificent “feast of China” together.

This is not only an unforgettable journey but also a baptism of the spirit. You will get a deep understanding of the mysterious oriental civilization and of the splendid Chinese culture. Moreover, you will experience marvels of fashion, modern trends and luxury. Driving under blue sky, across emerald fields and fragrant scent of flowers, you will feel like a triumphant and proud hero admired by millions of people.

This is an invitation from the Great Wall and a calling from the oriental civilization. Do not hesitate to join us. Let's create and experience an unforgettable journey throughout China!

P rogramme Introduction

CLASSIC CARS CHALLENGE CHINA (4C) was co-founded by Fédération Internationale des Véhicules Anciens (FIVA)-the highest international authority in the realm of classic cars and Classic Vehicle Union Of China (CVUC for short). Still today, this is the first and only high-end international competition of classic cars in China, and has been acknowledged in the realm as the biggest and highest-level “automotive & trend” event in the Eastern part of the world.

4C is a non-race tour rally carried on Chinese national roads, focusing on tourism and cultural experience, hold annually in golden October from Beijing to Shanghai, which are the areas with the richest historical culture and tourism and commercial value. Tens of antique classic cars from all over the world every year come to the event, driving across hundreds of towns and villages. Various of activities including tour, exhibitions, brand promotions and business communications are held along the cities.

CLASSIC CARS CHALLENGE CHINA (4C) founded in 2011, has been successfully hosted for six times until 2016 and co-hosted by China Association of Automobile Manufacturers(CAAM) since 2014, all have made great achievements (for more information, please see event official website or search the internet). It will be its 7th birthday in 2017.



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E^{vent}

Positioning

A veritable international automobile Expo with a gathering of distinguished talents.

A super fashion carnival with divine attention and millions of followers.

An extreme luxury experience with social elites and celebrities.

A fashion festival across golden hinterland of China from Beijing to Shanghai including eight cities and four provinces.

A feast of automobile and fashion sourcing from automobile, based on the car and go beyond the car.





Benefits of Participation

An unprecedented and unforgettable experience.

A super grand feast reaching automobile civilization, fashion and culture.

A good chance of knowing China and experiencing the oriental civilization.

A platform of face-to-face communication with friends and classic car fans from all over the world.



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October 9th to October 21st, 2017
Beijing-Tianjin-Dongying-Lianyungang-Nanjing-Wuxi-Shanghai
Maximum number of competition vehicles: 60
Year of production: 1910 – 1987(cars produced before 1967 are preferred)

1st December 2016: the Organizing Committee starts accepting applications

1st-15th August 2017: vehicles shipment

By 15th September 2017: all vehicles must arrive at Tianjin port

15th-30th September 2017: vehicles' customs clearance

1st-7th October 2017: Preliminary event (Tentative)

9th October 2017: participants' registration

10th October 2017: technical and administrative checks and competition training, official welcoming dinner in the evening

11th October 2017: sightseeing in Beijing, motorcade preparation

12th October 2017: Opening ceremony, Day 1: Beijing-Tianjin

13th October 2017: Day 2: Tianjin-Dongying

14th October 2017: sightseeing in Dongying and dialogue day

15th October 2017: Day 3: Dongying-Lianyungang

16th October 2017: Day 4: Lianyungang-Nanjing

17th October 2017: sightseeing in Nanjing

18th October 2017: Day 5: Nanjing-Wuxi

19th October 2017: Day 6: Wuxi-Shanghai, Closing & award ceremony, and wine party in the evening.

20th October 2017: sightseeing in Shanghai, farewell dinner in the evening

21st October 2017: the end, participants and vehicles leave Shanghai

(Note: as holding such an event in China needs to pass strict examination and approval by related government departments, so final government approval shall prevail)



Event Schedule

Event Route

Beijing-Tianjin-Dongying-Lianyungang-
Nanjing-Wuxi-Shanghai



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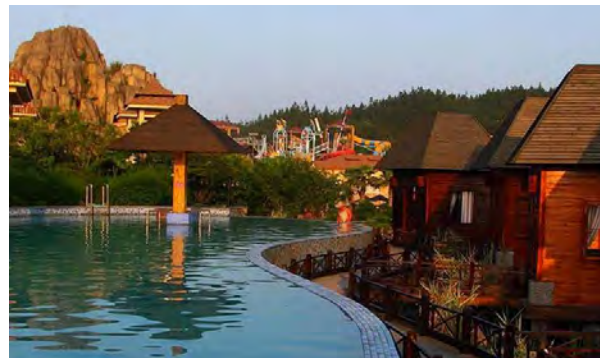
Beijing

Scenery along the Way





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Tianjin



Dongying

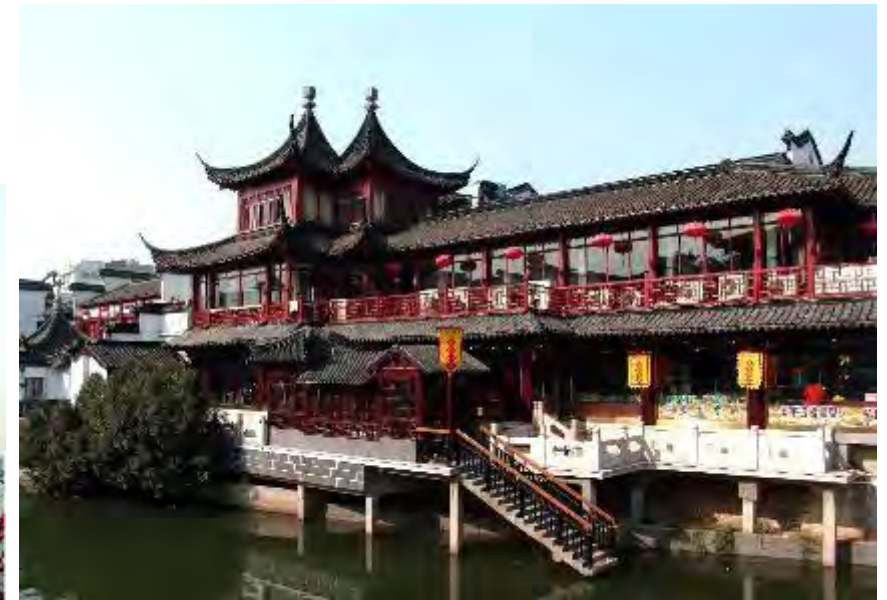


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Lianyunang

Nanjing





Shanghai



Wuxi



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Competition Prizes

The champion, the second place, and third place will be awarded on the basis of accumulated points.

Jury Prizes

- Most refined vehicle
- Best of Show
- Organizing Committee
- Special Prize
- Jury Special Prize
- Most historic vehicle
- Most powerful engine
- Most photogenic vehicle
- Greatest historic Significance
- Best restoration
- Most classic vehicle
- Most environmentally-friendly vehicle
- Most popular vehicle

Attendance Prizes

- Best driver
- Best navigator
- Best referee
- Best volunteer
- Best model
- Best staff member
- Most resilient participant
- Best media
- Mr. 4C
- Miss 4C

Prices Options



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Highlights



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Highlights



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Remarkable Participants

4C is a high-end social platform for elite and celebrity assembly as well as a platform for brand promotion and business communication. Through five years, a large number of international celebrities have participated in 4C:

Patrick Rollet, actual FIVA President
Horst Brüning, former FIVA President
His Serene Highness Ludwig Prince zu Löwenstein – Wertheim
– Freudenberg, president of AvD/KAC
York Prince of Schaumburg-Lippe
David Whale, senior Vice President of FIVA
Prof. Dr.-Ing. Mario Theissen, senior vice president of FIVA
Prof. Dr. Jochem Peter Heizmann, CEO of Volkswagen Group (China)
Jacky Ickx, Le Mans legendary driver
Hans-Joachim Stuck, former Formula 1 champion
Edgar Meyer, President of Sino-German Automobile Club in the AvD
Laslo Tomcsanyi, vice president of FIVA Events Commission
Toni Bienemann, renowned entrepreneur in Europe
Marc Cos, renowned plastic surgeon in Europe
William Morrison, managing director of Goodwood Events
Lloyd McNeil, Motorsports director of Goodwood
Jean Paul Debrouse, president of “Le Raid des Baroudeurs”
Janko Uratnik, president of the ANF in Slovenia
Ersi Economides, general secretary of the ANF of Cyprus
David Thomas, former president of the Classic Car Club of Singapore
Douglas Fox, general secretary of the Classic Car Club of Singapore
Mark Steinberg, founder of Marcol Group

Steven Collins, president of Marcol Planning and Zoning Commission
Nicholas Leslau, famous British entrepreneur
Kevin Davis, famous American entrepreneur
Keith Martin, vice president of Classic Car Club of Hong Kong
Luo Yiming, president of Hong Kong Collector Car Club
Robert Fountain, founder of Aston Workshop and famous Aston Martin collector
Kornienko, consulate in Consulate-General of Russia in Shanghai
Constantin Buschmann, vice-president of BRABUS Group and world leader in the car tuning industry
Achim Stejskal, director of public relations of Porsche Museum
Markus Nels, senior director of Volkswagen (China) Investment Co. Ltd
Axel Bartkus, general manager of Messe Düsseldorf (Shanghai) Co. Ltd
Si Matian, CEO of German car industry federation quality management center
Liu Shuying, treasurer of Hong Kong Collector Car Club
Zhang Taifu, vice president of Classic Car Club of Macau
Jean Leblanc, CEO of Exclusive Classic Cars
Roland Bleinroth, CEO of Messe Stuttgart
Bijnens Eric, Belgian jewelry man
Joris Bergsma, founding editor PreWarCar.com
Thierry Cohet, journalist of LVA publishing group
Franco Lombardi, European well-known journalist

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T testimonials from Participants

FIVA President Mr. Patrick Rollet

We were very impressed with the quality of the organization and the permanent sense of service that your team and you demonstrated all along the rally.

A very enjoyable experience, indeed.

I wish you every success in the preparation of the 2017 edition of the 4C Rally.

Sino-German Automobile Club in the AvD President Mr. Edgar Meyer

"I have joined in 4C for 5 times, every time I experienced something new and exciting. 4C is a great event with variety of activities, and is a great opportunity to have an in-depth understanding of China. A great time can be assured."

Cyprus Federation of Classic Vehicles General Secretary Mrs. Ersi Economides

4C is one of the Best Classic Car Events worldwide.

"It combines the competitive spirit with the touring experience of a country with over 5000 years of history. A "Must Participate" for every classic car lover"

Laurens Klein (4C Participant):

I'm really thankful for the opportunity to visit China, drive in the beautiful country and meet all the nice people from both the participants and the staff.

The hotels were perfect, the road book was perfect, the help was perfect.

In special I would like to thank Mr. Zong. In my experience with organizing classic car events, I know it may be difficult to manage with all the staff, participants, companies and the different cultures. But he managed to connect them all. A big cheer for that.



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How to Participate

1.Application

Applicants must read carefully the General Rules, the Competition Rules and all other relevant documents; they must accept the official rules, complete the application form and send it to the Organizing Committee.

2.Fee

The fee: 2998 Euros/driver;2998 Euros/navigator.

The fee for additional passenger is 2598 Euros per person.

Single-room supplement is 688 Euros per person.

3. Registration fee includes:

- a) Vehicle entry permits.
 - b) Vehicle driving permit.
 - c) Temporary driver's license (driver and navigator).
 - d) Accommodation for the whole duration of the event (12 days) in standard room of 5-star hotels or of the best ranking hotel in the city.
- Other services included: collection of cars from Tianjin port and delivery to Shanghai port from hotel of Shanghai.



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- e) Breakfast and dinner, packed lunch on competition days; breakfast, lunch and dinner on all other days.
- f) Training fee
- g) Participation in welcoming dinner, departure ceremony, closing ceremony, award ceremony, farewell dinner and other large-scale events along the road.
- h) Competition-related services along the road (navigation, rescue, maintenance, medical assistance, equipment, road book etc).
- i) Security.
- j) Tourism (transportation, insurance, main entrance ticket to tourist attractions).
- k) Car insurance (China's current regulations of insurance. covering both the exhibitions and the race).
- l) Participant insurance.
- m) Gifts and souvenirs.

4 Registration fee does not include:

- a) Car shipment to and from China (including all land transportation cost and shipping cost from designated area of vehicle and to return the vehicle to the designated area), car shipping insurance, customs and port charges.
- b) Round-trip to China for participants.
- c) Fuel.



- d) Toll fees.
- e) Communication costs.
- f) Repair service and towing charge caused by accident or breakdown.
- g) Single-room supplement and personal expenses.

All the fees listed above should be paid by participants themselves.

5. Deadline for applications

Foreign participants: 31st May 2017.

Chinese participants from the Chinese mainland: 31st July 2017.

6. Processing of applications

All registrations must be verified and accepted by the Organizing Committee; the Organizing Committee has the right to refuse any application at its discretion.

The Organizing Committee will announce the acceptance or refusal of applications within one week from submission.

Should the number of applications received exceed the predetermined limit; the Organizing Committee have the right to terminate the application and will post an announcement on the official website.





Organizing Committee of CLASSIC CARS CHALLENGE CHINA

Tel: + 86 - 10 - 63370193

+ 86 - 10 - 63380601

Fax: + 86 - 10 - 63380602

E-mail: autohelper@sina.com

china.classiccar@hotmail.com

Official website: www.classiccarchina.org/4c

(The website is being upgrading, please contact the Organizing Committee for further information)



Official website



Wechat